



PERINATAL EQUITY INITIATIVE

The Perinatal Equity Initiative (PEI), is an innovative, holistic pregnancy and parenting support model for Black/African American women in San Joaquin County and their partners. Driven by community input with promising practices and evidenced-based supports, the program raises awareness of the health related inequities facing Black/ African American women, leading to maternal and infant deaths.

Rally Around Our Sisters

CREATING A HEALTHIER COMMUNITY FOR BLACK/AFRICAN AMERICAN MOTHERS AND THEIR BABIES

Recognize the Problem

A **mother's experience** during and after pregnancy impacts not only their health but also their baby's.

Stress caused by circumstance and racism can contribute to premature births and both infant and maternal deaths.

“A Black woman is 22 percent more likely to die from heart disease than a white woman, 71 percent more likely to perish from cervical cancer, and 243 percent more likely to die from pregnancy or childbirth-related causes.”

- National Public Radio, 2017

Understand the Statistics

Black/African American mothers are nearly **three times more likely to die** from pregnancy-related causes than Whites, Hispanics, and Asians.

Black/African American babies **die at two times the rate** of White, Hispanic, and Asian babies before they turn one.

Change the Outcome

It takes a village: family, friends, and community!

MOMS: Advocate for your needs, listen to your body, and use your village.

DADS: Be present and engaged with your child to help with their success.

FAMILY: Encourage moms to make and keep all doctor's appointments.

HEALTH PROFESSIONALS/ COMMUNITY: Be culturally sensitive. Avoid assumptions by asking questions and listening to responses. Provide resources and support.

When We Rally Together, We Make Change Together!



Learn more at: RallyAroundOurSisters.org (209) 468-3004